

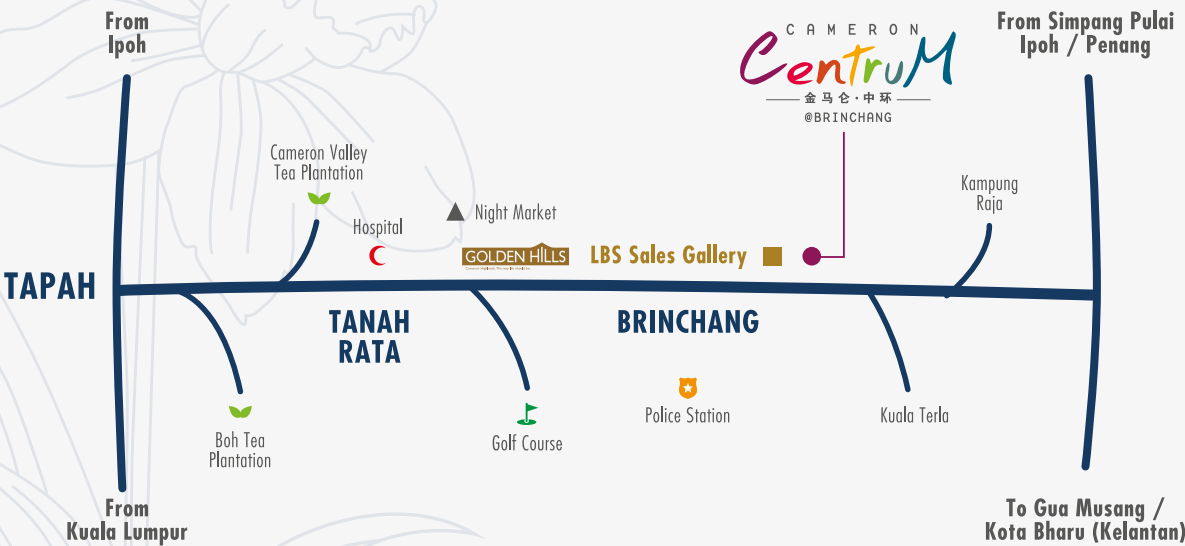
CAMERON CENTRUM MASTER PLAN



CAMERON
Centrum
金马仑·中环
@BRINCHANG



**WHY YOU SHOULD
INVEST IN
THE BIGGEST MIXED
DEVELOPMENT WITH THE
LARGEST COMMERCIAL
OFFERINGS IN
CAMERON HIGHLANDS**



Call Now
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Developer: Casa Inspirasi Sdn. Bhd. Whilst every reasonable care and effort has been taken, all measurements and specifications are approximate. All plans, specifications and information contained herein may be subject to change as may be required by the Authorities/Engineer/Architect and the Developer and/or Landowner (where applicable) shall not be held responsible for any inaccuracy. All 3D visuals are artist's impressions only. Terms and conditions apply.

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BRINCHANG

TANAH RATA

RINGLET



IT'S THE NEW TOWN IN BRINCHANG THAT'S SET TO BLOOM WITH INVESTMENT RETURNS

Welcome to Cameron Centrum, the **new town in Brinchang** that is set to bring you **the biggest mixed development with the largest collection of commercial offerings** in Cameron Highlands.

Brinchang, the highest and second largest township in Cameron Highlands, is a tourist hub for both local and foreign tourists. The cool weather, the Night Market and, the abundance of flora and fauna are major attractions.

It is also a township that is poised to bloom with the expansion of the business community as administrative offices sprout and mushroom with progress, bringing with it more potential consumers than ever before.

As such, strategically, it is a location that will have investors coming in droves.

Precinct 1 will set the stage for the future development of this new town in Brinchang. And as it blooms, the remaining land will complete the largest collection of commercial offerings in the biggest mixed development in Cameron Highlands. Malls, hotels, plazas, residences, galleries, recreational facilities. The possibilities are endless.

Just imagine a master plan that spreads across acres after acres of land. Now, imagine the thousands of townsfolk who will frequent Brinchang's new town.

Precinct 1 is the first parcel of investment opportunities to be seized. Spanning 5.66 acres, it is the first plot of unadulterated commercial space to kick off the New Town of Brinchang.

Be a pioneer investor and enjoy the first-mover advantage of lowest rates within the whole development because you know it's going to go up as the township blooms and prospers.

And rest assured that it will.

First shops.

Then a boutique hotel, so that tourists can stay and continue to shop. And dine. And spend.

At the shop or shops, that you'd have wisely invested in.

PRECINCT 1

NOW OPEN FOR SALE

Shops: 2,185 sq. ft. - 9,214 sq. ft.
Total : 58 units

OPEN BOULEVARD CONCEPT

A unique concept to be found only in the new town in Brinchang! It allows visitors an unobstructed view of the surrounding shopfronts, as far as the eye can see. And whatever the shopper's eyes see, the shopper's heart wants!



HOTEL ACCOMMODATION FOR TOURISTS

As part of the master plan, hotels will be strategically placed across the development, starting with Precinct 1. This will enable tourists to stay longer and buy more and spend more as they continue to enjoy the commercial offerings over long weekends or short holidays.

LANDSCAPED ENVIRONMENT

Streets within the precinct will be beautifully landscaped with verdant lawns and trees will dot the development for a green view everywhere you look.



ANCHOR TENANT: SUPERMARKET



SHOPS FOR THE BUSINESS YOU HAVE IN MIND

Take your pick from 2-storey, 4-storey and 5-storey units. With sizes from 2,185 sq. ft. to 9,214 sq. ft., there's more than one that will fit your investment or business needs. Don't miss the opportunity to be a pioneer investor in a development that is set to bloom with investment returns.

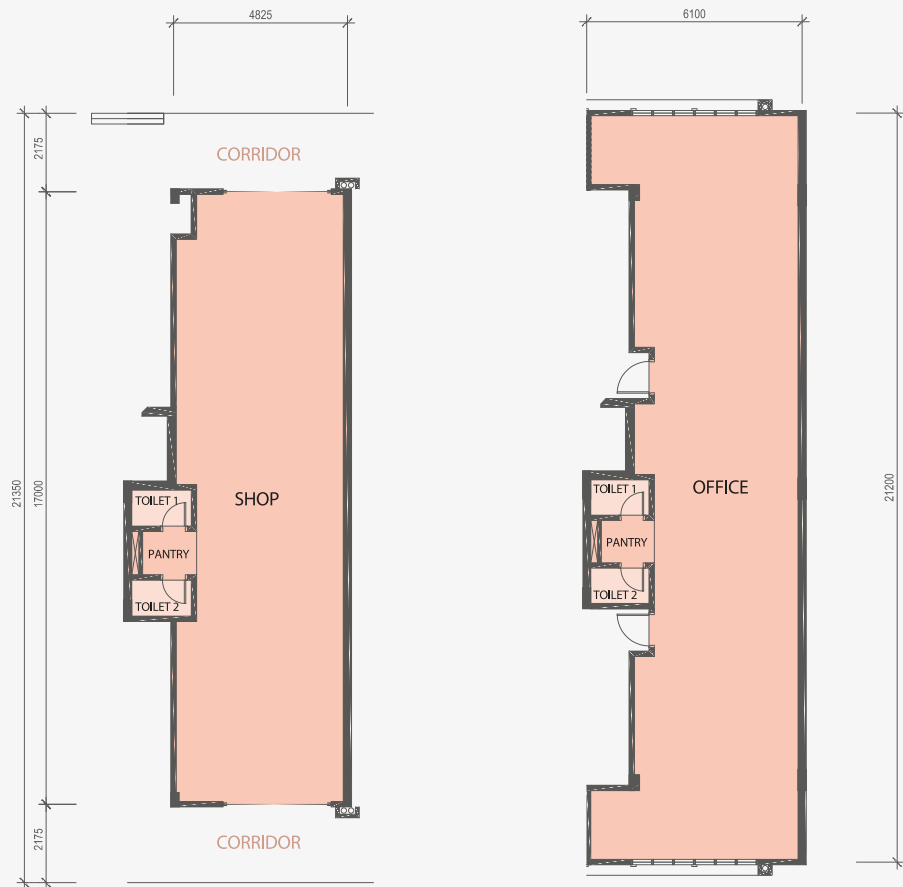
5-STOREY
SHOP
OFFICE



G FLOOR

1ST FLOOR - 4RD FLOOR

4-STOREY
SHOP
OFFICE



G FLOOR

1ST FLOOR - 3RD FLOOR

2-STOREY
SHOP
OFFICE



G FLOOR

1ST FLOOR

SPECIFICATION

Structure	Reinforced Concrete	
Wall	Clay Brick/ Cement Sand Brick	
Roof Cover	Concrete Roof Tiles/ Metal Roof/ RC Roof	
Ceiling	Asbestos Free Ceiling Boards	
Window	Aluminium Frame Window	
Door	Quality Roller Shutter Fire Rated Door Plywood Flush Door	
Locks	Quality Lockset	
Floor Finish	Shop Office Verandah Staircase Toilet	Cement Render Cement Render Tiles Cement Render Tiles
Wall Finish	Toilet Internal Wall External Wall	Tiles Plaster & Paint Finish Plaster & Paint Finish

Sanitary Fittings	5-Storey Shop Office	4-Storey Shop Office	2-Storey Shop Office
Water Closet	10 units	8 units	4 units
Sink	5 units	4 units	2 units
Electrical & Telephone Installation	5-Storey Shop Office	4-Storey Shop Office	2-Storey Shop Office
Lighting Point	35 nos	28 nos	14 nos
Power Point	25 nos	20 nos	10 nos
Distribution Board	5 nos	4 nos	2 nos
Telephone Point	5 nos	4 nos	2 nos
Ceiling Fan Point	10 nos	8 nos	4 nos
3 Phase Writing	1 no	1 no	1 no
Single Phase Writing	4 nos	3 nos	1 no

DELIVERING BETTER COMMUNITY LIVING

BSP21
BANDAR
SAUJANA
PUTRA
SERVICED RESIDENCE



One of Klang Valley's lifestyle developments in Bandar Saujana Putra township. With over 70 amazing facilities, get ready to live 21 hours of 'happy'.

www.bsp21.com.my

SKYVILLA



New heights of island living in Puchong – castle in the sky, set within the manicured landscapes of D'Island Residence.

www.d-island.com.my

Vines 2



2-storey terraced homes in an English-Inspired township of Cameron Golden Hills, Tanah Rata.

www.lbs.com.my

BSP VILLAGE



Shop offices set within the vibrant One BSP commercial, part of Bandar Saujana Putra.

www.lbs.com.my

CORALLIA



Gorgeous and spacious Semi-D that provides all the right setting in which lasting memories are created; set within the idyllic D'Island Residence in Puchong.

www.d-island.com.my

BarringtonHomes



A limited unit Semi-D collection set within the lush and scenic enclave of Cameron Golden Hills in Tanah Rata.

www.lbs.com.my

ROYAL GARDEN



Spacious 2-storey terraced homes with enhanced built-up and layout, located down South in Batu Pahat, Bandar Putra Indah, Johor

www.lbs.com.my

SINARAN MAHKOTA



2 and 3-storey commercial mixed development surrounded by Pahang state administrative offices to enliven Bandar Indera Mahkota.

www.lbs.com.my

MIDHILLS AT GENTING



Midway up Genting Highlands, a mixed development for that perfect getaway amidst lush greenery and invigorating climate.

www.midhills.com.my

GROWING FROM STRENGTH TO STRENGTH

2017

1. MOST AFFLUENT CHINESE ENTREPRENEUR AWARDS 2016
2. STARPROPERTY.MY AWARDS 2017
- Merit for The Best Touch and Feel Award: Midhills
- Honours for The Poseidon Award: D'Island Residence
3. PROPERTY INSIGHT PRESTIGIOUS DEVELOPER AWARDS 2017
- Personality of The Year (Tan Sri Lim Hock San)
- Top 10 Developers Awards
4. BCI ASIA TOP 10 DEVELOPERS AWARDS 2017
5. THE BRANDLAUREATE BESTBRANDS AWARDS 2016 - 2017
6. THE BRANDLAUREATE BRAND INFLUENCER OF THE YEAR AWARD 2016 - 2017
7. MALAYSIA SOCIAL MEDIA AWARDS 2017
Social Media Excellence Award
Property - Emerging In Social Media
6. SOUTH EAST ASIA PROPERTY AWARDS (MALAYSIA) 2016
- Highly Commended for the Best Mid-Range Condo Development (Central Malaysia) - BSP21
- Special Recognition in Corporate Social Responsibility (CSR)
7. ASIA PACIFIC ENTREPRENEURSHIP AWARD (APEA) 2016 FOR CONSTRUCTIONS, PROPERTY AND BUILDING MATERIALS
Datuk Wira Joey Lim Hock Guan
8. IPROPERTY.COM PEOPLE'S CHOICE AWARD 2016
- Best Waterfront Development: D'Island Residence
- Finalist for Best Value Development: BSP21
- Finalist for Developer of The Year

2015

1. ASIA PACIFIC PROPERTY AWARDS
5 Stars Best Architecture Single Residence, Malaysia: Barrington Homes
2. ASIA PACIFIC PROPERTY AWARDS
5 Stars Best Development Marketing, Malaysia: BSP Township
3. ASIA PACIFIC PROPERTY AWARDS
Highly Commended Apartment Malaysia: BSP21
4. THE BRANDLAUREATE BRAND ICON LEADERSHIP AWARDS 2015
The BrandLaureate Hall of Fame – Lifetime Achievement Brand Icon Leadership Award 2015: Tan Sri Lim Hock San
5. WORLD CHINESE ECONOMIC SUMMIT (WCES) LIFETIME ACHIEVEMENT AWARD
For enhancing bilateral relations between Malaysia and China (Guangdong Province)
6. ARC AWARDS INTERNATIONAL XXIX
- 2015 Grand Winner Best of International - (Asia/Pacific) Annual Report 2014
3. ASIA PACIFIC PROPERTY AWARDS
5 Stars Best Residential Development, Malaysia: SkyVilla @ D'Island Residence
4. ASIA PACIFIC PROPERTY AWARDS
Highly Commended Interior Design Show Home, Malaysia: Nautilus @ D'Island Residence
2. ASIA PACIFIC PROPERTY AWARDS
Highly Commended: Development Multiple Units Malaysia: Apicalia @ D'Island Residence
3. ASIA PACIFIC PROPERTY AWARDS
Highly Commended: Development Marketing Malaysia: D'Island Residence
4. MARKETING EXCELLENCE AWARDS 2013
Bronze winner of Excellence In Public Relations: Internal/Employee Communications
5. MARKETING EXCELLENCE AWARDS 2013
Bronze Winner of Excellence In Product/Packaging Design: Cameron Golden Hills "The Way Life Should Be"
6. MARKETING EXCELLENCE AWARDS 2013
Finalist of Excellence in CRM and Loyalty Marketing
7. PROPERTY PRESS AWARDS 2013 (MALAYSIAN RESERVE)
Best Urban Scenic Development (D'Island Residence)

2016

1. IAIR AWARDS 2016
Best Company for Leadership of Property Development Global
2. STARPROPERTY.MY AWARDS 2016
All-Star Award - Top Ranked Developers of the Year
3. ASIA PACIFIC PROPERTY AWARDS
5 Stars - Best Development Marketing Malaysia: BSP21
4. ASIA PACIFIC PROPERTY AWARDS
5 Stars - Best Interior Design Show Home Malaysia: Corallia
5. THE BRANDLAUREATE BESTBRANDS AWARDS 2015 - 2016
The BrandLaureate Most Valuable Brand 2015-2016 for Property

2014

1. IAIR AWARDS 2014
Best Company for Leadership Property Development Malaysia
2. ASIA PACIFIC PROPERTY AWARDS
Best Residential Development, Asia Pacific: SkyVilla @ D'Island Residence

2013

1. ASIA PACIFIC PROPERTY AWARDS
5 Stars Best Interior Design Show Home Malaysia: Balvia @ D'Island Residence
2. ASIA PACIFIC PROPERTY AWARDS
Highly Commended: Development Multiple Units Malaysia: Apicalia @ D'Island Residence
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Highly Commended: Development Marketing Malaysia: D'Island Residence
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Best Urban Scenic Development (D'Island Residence)

2012

1. ASIA PACIFIC ENTREPRENEUR AWARDS (APEA)
Entrepreneur Of The Year 2012:
Dato' Sri Lim Hock San

2011

1. SME RECOGNITION AWARDS 2011
Platinum Entrepreneur Award:
Dato' Sri Lim Hock San
2. BCI ASIA
Top 10 Developers 2011 Awards

